



POSITION ANNOUNCEMENT

Communications Officer Forests, People, Climate

Location: Remote

Position: Full-time

The Climate and Land Use Alliance (CLUA) is a collaborative of foundations seeking to realize the potential of forests and lands to mitigate climate change, benefit people, and protect the environment. The CLUA member foundations are the ClimateWorks Foundation, the David and Lucile Packard Foundation, the Ford Foundation, Good Energies Foundation, and Gordon and Betty Moore Foundation. Margaret A. Cargill Philanthropies also awards grants in alignment with the CLUA strategy. By bringing together our resources and diverse expertise, CLUA supports policies, practices, and partnerships that halt and reverse forest loss, advance sustainable land use and development, and secure the rights and livelihoods of Indigenous and forest communities. For more, please visit climateandlandusealliance.org

CLUA is the current host of Forests, People, Climate (FPC), a collaborative of philanthropic donors and civil society organizations seeking to halt and reverse tropical deforestation while delivering just, sustainable development. FPC focuses on supporting equitable and enduring solutions that safeguard tropical forests and support those defending them, in particular Indigenous Peoples and local communities. For more, please visit forestspeopleclimate.org

Position Description

The **Forests, People, Climate Communications Officer** will lead communications for a global collaborative mobilizing funding, support, and impact for tropical forests and local communities. The Communications Officer will engage with experts, non-governmental organizations, and donors to identify strategic communications priorities and deliver communications to help mobilize funding and connect with and strengthen broader networks of partners. The Communications Officer will develop and advance strategic communications efforts aimed at a variety of target audiences and across multiple geographies and networks. They will need to work effectively with and learn from a wide diversity of organizations and individuals.

The Communications Officer will be part of a core team leading the FPC collaboration, reporting to the CLUA Director of Communications.

Location

This position is remote, with a preference for candidates based in time zones that enable coordination with Pacific Standard Time (PST). The position will require work across multiple time zones, and with colleagues around the world.



Primary Duties & Responsibilities

The Communications Officer is primarily responsible for the following:

- **Develop and deliver Forests, People, Climate's communications priorities, including:**
 - Develop, lead, and deliver on a communications strategy for FPC, including identifying key objectives and audiences, as well as channels for reaching them
 - Develop brand elements and collateral to clearly communicate FPC's strategies and priorities
 - Maintain consistent messaging and branding across all FPC communications
 - Develop, manage, and populate FPC's outreach channels, including website, newsletters, and social media; and contribute to other FPC communications, including speaking notes and presentations
 - Serve as the main point of contact for media inquiries about FPC, including developing press materials, responding to press inquiries, and engaging with journalists
 - As needed, contribute to coordinating FPC-convened events
 - Manage annual FPC communications budget
- **Collaborate with FPC and CLUA teams to support effective outreach to funders and other partners, including:**
 - Serve as the key communications advisor to the FPC core team on communications-related priorities, opportunities, and risks
 - Coordinate with the CLUA Director of Communications to ensure alignment between FPC efforts and CLUA priorities as FPC's organizational host
 - Contribute to donor engagement efforts, including materials, events, and other opportunities
 - Establish effective internal and external communications channels to share information and engage with FPC funders and partners
 - Collaborate with other funders' communications leads on FPC communications activities
 - Coordinate with the FPC core team on efforts to monitor and report on progress and sharing learnings
 - Contribute to internal reports and participate in internal team meetings

Preferred Experience & Competencies

Applicants will ideally have many of the following competencies and some of the following experience:

- A minimum of 8 years' work experience in leading communications programs, with specific experience in the nonprofit and/or philanthropic sector
- A strategic approach to communications with the ability to creatively tailor messages and materials to a range of audiences
- Experience with all stages of communications projects, including scoping, planning, implementing, testing, and reporting
- Experience with a variety of communications competencies, including digital communications, media engagement, branding, design, writing, and editing
- Strong personal commitment to advancing solutions to deforestation and climate



Climate and Land Use Alliance

Cultivating solutions for people and the planet

- change, advancing human rights, and promoting principles of trust-based philanthropy
- Experience working in diverse, equitable, and inclusive work environments, with a commitment to ongoing anti-racist/anti-colonial work, and justice and equity work
- Strong cultural competency, including navigating cross-cultural communications and listening to and learning from those from diverse cultures and identities
- Excellent interpersonal skills and a respectful approach to engaging with others
- Experience building partnerships between organizations and with donors
- Flexible and comfortable with ambiguity; adaptive and able to thrive in a dynamic and evolving program
- Self-motivated, dependable, able to work efficiently with minimal supervision
- Able to remain focused under pressure and consistently deliver high-quality work
- Excellent judgment and professionalism; able to maintain confidentiality and handle sensitive matters with discretion
- Advanced degree in a related field or equivalent education and/or experience
- Working knowledge of Spanish, Portuguese, French, or Bahasa a plus
- Proficient in standard computer and communications programs (e.g. Microsoft Office - Outlook, Word, PowerPoint etc.; Google Suite – Docs, Slides etc.; MailChimp, WordPress etc.)
- Ability to travel and work outside of typical work hours (i.e. early mornings and/or late evenings) when required to accommodate various time zones

Compensation

The salary range for this position is \$105,000 - \$120,000 USD plus employment benefits for candidates residing in major metro areas of the United States. For candidates living outside of major metro areas in the United States, the salary range is \$85,000 - \$105,000 USD plus employment benefits. For candidates based outside of the United States, compensation for services via a consultant contract will be adjusted for cost of living based on your remote working location.

Equal Opportunity and Access

Equal employment opportunity and having a diverse staff are fundamental principles at the Climate and Land Use Alliance (CLUA), where consultant selection, employment and promotional opportunities are based upon individual capabilities and qualifications without regard to race, color, religion, gender, pregnancy, sexual orientation/affectional preference, age, national origin, marital status, citizenship, disability, veteran status or any other protected characteristic as established under law. CLUA does not discriminate against formerly incarcerated individuals.

Application Process

All interested candidates are encouraged to **apply as soon as possible**. CLUA especially invites persons with disabilities, and Black, Indigenous, People of Color (BIPOC), and LGBTQIA+ candidates to apply. CLUA will complete an initial review of applications received by **apply by February 10, 2023**, and on a rolling basis thereafter until the position is filled.

To be considered, please submit a cover letter and resume in English to jobs@climateandlandusealliance.org with "FPC Communications Officer" in the subject line.