

# The Palm Oil Transformation: Agents of Change

**GREENPEACE** 

**Union of Concerned Scientists** **Friends of the Earth International**

**RAINFOREST ACTION NETWORK** 

**aidenvironment** **WWF**

 **OXFAM**  **eia** environmental investigation agency

**global witness** 

**Advocacy organizations** educate consumers and CEOs about the impact of deforestation, identify solutions and monitor progress.

**Consumer goods companies** respond to pressure and procure palm oil free of deforestation and human rights violations.

**ConAgra Foods** **MARS** 

**General Mills** **Johnson & Johnson**

**Kellogg's** **HERSHEY'S** **Mondelēz International**

**PEPSICO** **SAFEWAY**

  
COORDINADORA DE LAS ORGANIZACIONES INDIGENAS DE LA CUENCA AMAZONICA

  
**Alianza**  
Mesoamericana de Pueblos y Bosques  
Mesoamerican Alliance of People and Forests

  
Aliansi Masyarakat Adat Nusantara



**Indigenous people and local communities** defend their forests and their rights.

**Producer countries** adopt strong policies on licensing.

   
Indonesia Brazil

   
United Kingdom Netherlands

**Consumer countries** adopt strong policies on imports and procurement.

Just three **palm oil traders** control 60 percent of the world market. All three now agree to only trade in palm oil that is free of deforestation and human rights violations.

 **Golden Agri-Resources Ltd**

**Cargill**

**wilmar**  
We Invest - You Harvest

**Palm oil producers and growers,** large and small, supply palm oil that is free of deforestation and human rights violations.

