

Cascade of Corporate Commitments to Zero-Deforestation Palm Oil

Top-Tier*



In 2011, Nestlé announced the first zero-deforestation commitment



December 6, 2013¹



December 18, 2013²



February 14, 2014³



February 28, 2014⁴



March 12, 2014⁵



March 24, 2014⁶



March 25, 2014⁷



May 1, 2014⁸



May 26, 2014⁹



June 4, 2014¹⁰



July 29, 2014¹¹



August 1, 2014¹²

Second-Tier



December 11, 2013¹³



January 30, 2014¹⁴



February 17, 2014¹⁵



February 21, 2014¹⁶



March 20, 2014¹⁷



March 24, 2014¹⁸



April 9, 2014¹⁹



May 23, 2014²⁰



August 18, 2014²¹

* Top tier commitments contain more immediate, measurable and stringent environmental and social standards.

1. <http://www.ft.com/intl/cms/s/0/2857c770-5e2d-11e3-8fca-00144feabdc0.html#axzz351z5uZHv>
2. <http://online.wsj.com/news/articles/SB10001424052702303949504579264101301433332>
3. <http://bigstory.ap.org/article/kellogg-use-environmentally-friendly-palm-oil>
4. <http://news.mongabay.com/2014/0303-gar-palm-oil.html>. In 2011, GAR committed to a zero-deforestation policy for the palm oil it grows; its 2014 policy extends that standard to the palm oil it trades.
5. <http://www.mars.com/global/press-center/press-list/news-releases.aspx?SiteId=94&Id=5548>
6. http://www.generalmills.com/en/ChannelG/Issues/palm_oil_statement.aspx
7. <http://csrsite.safeway.com/wp-content/uploads/2012/07/Safeway-Responsible-Palm-Oil-Sourcing-Guidelines.pdf>
8. <http://news.mongabay.com/2014/0501-johnson-and-johnson-zero-deforestation.html>
9. http://www.pepsico.com/Assets/Download/PepsiCo_Palm_Oil_Commitments.pdf
10. <http://ir.mondelezinternational.com/releasedetail.cfm?releaseid=852377>
11. http://www.cargill.com/wcm/groups/public/@ccom/documents/document/palm_oil_policy_statement.pdf
12. http://www.osc.state.ny.us/press/releases/aug14/ConAgra_agreement.pdf
13. <http://www.unilever.com/mediacentre/pressreleases/2013/100pcofpalmoilbought-willbetraceabletoknownsourcesbyend2014.aspx>
14. <http://www.greenpeace.org/international/en/press/releases/LOreal-commits-to-end-role-in-deforestation/>
15. <http://www.delhaizgroup.com/en/PublicationsCenter/OtherPressReleases/OtherPressReleasesView/tabid/301/Article/1442/delhaize-group-strengthens-its-commitment-to-responsible-palm-oil.aspx>
16. <http://www.tft-forests.org/news/item/?n=19025>
17. <http://www.foodnavigator-asia.com/Business/Orkla-the-latest-major-to-pledge-more-sustainable-palm-oil-sourcing>
18. <http://investor.colgate.com/pressroom/releaseDetail.cfm?ReleaseID=834886&ReleaseType=Company&ReleaseDate=03/24/2014>
19. <http://www.theguardian.com/environment/2014/apr/09/procter-gamble-bows-to-pressure-on-palm-oil-deforestation>
20. http://www.danone.com/uploads/tx_bidanonepublications/Palm_Oil_Policy_Danone_01.pdf
21. http://www.pzcussons.com/en_int/sites/en_int/files/PZ%20Palm%20Oil%20Promise.pdf